

Graphic Designer

Organization Background

Mill River Park Collaborative, provides the leadership and resources for the creation and maintenance of Mill River Park in Stamford, CT. The Collaborative is a public/private partnership of government, corporate and community interests who are committed to not only building an inviting and exciting park and greenway, but also assuring its' enduring success.

Mill River Park is being built in phases. In 2006 we completed Mill River Playground with the help of 1,500 community volunteers. In 2009 we completed the River Restoration. In 2013, we completed Phase 1, the 12-acre central section of the park. In 2017, we opened an enclosed 4-season carousel pavilion. In 2018, we opened the Steven & Alexandra Cohen Skating Center and Fountain. There are also plans for a park building, along with three additional geographic areas of the park to be built.

Job Description

Mill River Park's Graphic Designer will work with the Director of Visitor Experience to create print and digital assets and ensure the visual brand is aligned across all platforms. The Graphic Designer role requires innovative and effective skills across a range of marketing materials including print (brochures, direct mail, posters, banners, ads, invitations, reports, etc.) and digital campaigns (emails, site assets, social media, etc.).

This role is a part-time position (8-10 hours/week).

Responsibilities

- Work with Visitor Experience team and across other departments to conceptualize, design and produce marketing and collateral materials including - banners, ads, program calendars, donor campaigns, membership premiums, invitations, brochures, and more.
- Ensure brand consistency across all communication channels.
- Communicate with outside vendors - printers, illustrators, photographers to manage projects, assure quality and maintain deadlines.
- Manage design project requests, including calendar and schedule of design projects.

Qualifications

- Team player with demonstrated ability to interface with all levels of staff and volunteers
- Ability to effectively multi-task, establish priorities, and stay on deadline
- Excellent interpersonal and communications skills
- Must be authorized to work in the U.S.
- Passion for environmental causes a plus

To apply please submit your cover letter, resume and salary requirement to nia@millriverpark.org. Only those whose applications are being considered will be contacted.

The Mill River Park Collaborative is an equal opportunity employer and consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation or any other legally protected status.